

Wedding Days of Cheltenham

We have been made aware of an application for a street trader.

We wanted to put our thoughts across as we OBJECT to this.

1. With John Lewis here this whole end of town has and is changing and for the better....surely a street vendor would once again cheapen this end
2. The noise.....as per the one down the lower end they are constantly shouting it's bad enough some days with the flower sellers on a weekend
3. Food remnants – bad enough now as we are forever cleaning our stairs
4. Blocking view to my business which has been here nearly 30 years!!!
5. Performance area for festivals is perfectly acceptable as it is not permanent a stand open from 8am-6pm is not
6. Four premises have chairs/tables outside already and to have then another stand which would be about 6ft high will block anyone walking up from High Street. We are trying our best to sell Bridal gowns £900-£3500 to then have a fruit & veg stand right outside, we totally object!!

Soho Coffee

Dear Sir / Madam

We would like to comment on the above application for a fruit and veg market stall in Cambray Place.

We do not have an objection to this under the following provisos:

- That the Council ensures that our store sight lines are not obscured from the Main Street
- We would ask that the Council is clear and prescriptive about the demise. The application details a unit size of 3m (19ft) x 2m (6ft). 3m is not 19ft. We have no objection to 3m x 2m bearing in mind the above point.

We would also ask the Council to enforce the following:

- a) that the stall holder does not spill out further than the agreed stall size
- b) that the stall holder is only able to sell fruit and veg in its raw state and therefore, no pre-prepared 'on-the-go' fruit offerings.

We thank you for the opportunity to register our comment.

Cheltenham BID

Dear Sir or Madam,

Cheltenham Business Improvement District (BID) opposes the application for a fresh fruit and veg stall on Cambray Place.

We are concerned that this would add another significant obstruction to the sight lines to a number of businesses in Cambray Place, who were impacted for many months by the public realm work on the street's junction with High Street.

While I understand the licensing committee has given general approval in the past to a fruit and veg stall in this location, activity in this area of the town centre has changed in the last two years. There is significant concern from both the BID and our businesses about the seemingly uncontrolled and haphazard spread of stalls across the town centre. Our businesses pay significant sums in business rates that the market stall holders are not liable for.

There are several other points to consider:

- There are already full-time businesses nearby, notably Sainsbury's and Iceland, that sell fresh fruit and veg.
- We have been working with the borough council and businesses on individual delivery plans to minimise the impact of vehicles on the road surfaces following the High Street improvement works. This includes strict adherence to the loading times of 6pm-10am. Allowing this stall to open as early as 8am would cause problems for any vehicles trying to access the site between 8am and 10am. Many of the businesses do not have rear access for deliveries.
- The BID and other local organisations, notably Cheltenham Festivals, are getting a lot of support for events we organise in Cambray Place. Any market stall presence could directly impact on events like the Chilli Fiesta and Jazz Festival scheduled for May and June this year.
- We are all working to improve the quality of the area, with the arrival of John Lewis and Partners, the marketing of the new retail and office space next door and the arrival of many excellent independent businesses. We do not believe a market stall would support this ambition
- The stallholders will presumably be expecting to shout their offers to passers-by, which would produce constant noise that would not be welcomed by many
- If the committee is minded to allow this application despite all the issues we have raised, we would ask that it would initially be for a month's trial to confirm the impact on businesses in Cambray Place and that they should not trade until after 10am